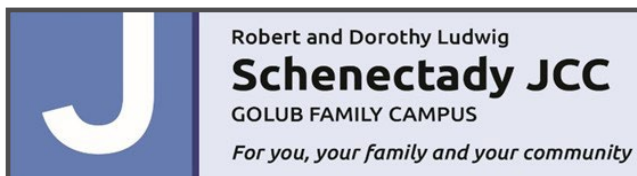


Corporate Sponsorship Program



It takes one person to change a life. **BE THE ONE!**



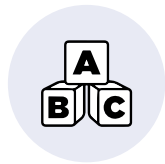
WHO WE ARE

The JCC is a thriving non-profit community center that welcomes the diverse populations of Schenectady, Albany and Saratoga Counties. Since 1921 the JCC's role has changed and expanded to reflect the times. Our staff is committed to providing members and guests with high-quality programs and customer service. Included in the membership, is the use of the fitness center, over 75 group and water fitness classes each week, lap and family swim, open gym use, adult swim lessons, family artistic, cultural, and social opportunities and gym activities, a relaxation center complete with a whirlpool, sauna, and steam room, and discounts on fitness, social, and enrichment classes and programs.

THE JCC PROVIDES PROGRAMMING FOR:



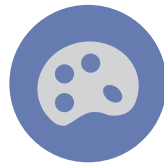
Wellness & Fitness for all ages



Early Childhood Education & After School Programs



Youth/Teen Camps



Culture for all ages



Jewish Culture and Holiday Programs



Adult Programming

Mission & History

Our mission is to build a vibrant, welcoming, and inclusive community that embraces our Jewish values, culture, identity and connections to Israel, engages the local community, and enhances the body, mind and spirit of our members.



WHAT MAKES US **UNIQUE**

- ✓ **500+** Campers Each Summer
- ✓ **400+** Children Enrolled in the Afterschool Program
- ✓ **1800+ Meals Provided** through the Senior Meal Program
- ✓ **31 weekly classes** including Aqua Fit, Silver Sneakers, Boot Camp, TRX, Yoga, Spin, Zumba and more.
- ✓ **50+ Artistic Classes** including Ceramics, Arts, and Crafts
- ✓ **New Splash Pad** at the William & Estelle Golub Family Pool and Tennis Club
- ✓ **1,350+ Personal Training sessions**
- ✓ **35+ Virtual talks and interactive lectures**
- ✓ **40+ New families** in after school programs
- ✓ **8 weeks** of a variety of enriching, age appropriate programming, including special events, field trips, & theme day
- ✓ **45K+ Check-ins** at Sports & Wellness Desk in 2022
- ✓ **5+ Pickleball games a week** and daily open gym times for basketball
- ✓ **Fitness floor** has a variety of treadmills, ellipticals, AMTs, rowers, bikes, free weights and our brand new Matrix strength equipment



SPONSORSHIP LEVELS

 **Gold Level**
\$10,000 +

 **Silver Level**
\$5,000+

 **Bronze Level**
\$2500+

Sponsorship Benefits At Every Level

**READY TO START A
CONVERSATION?**

Joslyn McArdle

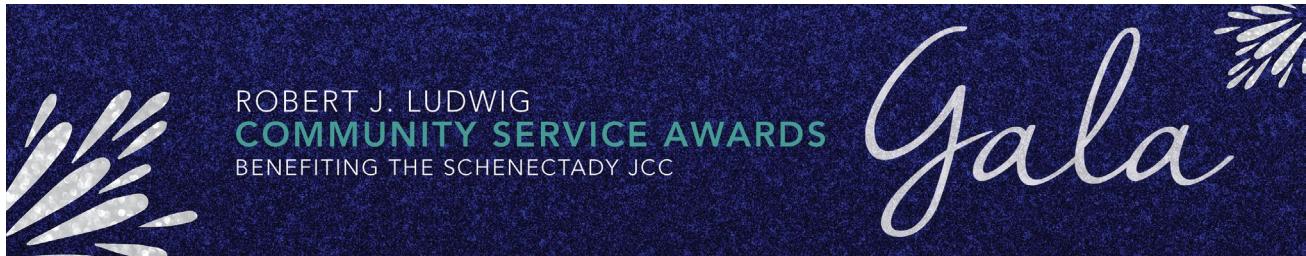
Development Associate

(518) 377-8803

j.mcardle@jccsofthecapitalregion.org

www.schenectadyjcc.org

COMMUNITY EVENT SPONSORSHIPS



Title Sponsor \$7,500

- Your company's logo will be featured in a comprehensive marketing campaign to include print media advertisements, website advertising with a link to your website, the SJCC newsletter and social media.
- Your company will receive a full-page advertisement in the Gala program book with your choice of page location.
- Your company will have the opportunity to have two names included on the prestigious Honorary Committee listing included on the invitation, program book and website event page.
- Your company will receive eight tickets to the Gala -- a great opportunity to entertain clients!
- Your company will be publicly recognized at the start of the Gala by the event emcee.

Leadership Sponsor \$5,000

- Your company's logo will be featured in a comprehensive marketing campaign to include print media advertisements, website advertising with a link to your website, the SJCC newsletter and social media.
- Your company will receive a full-page advertisement in the Gala program book.
- Your company will have the opportunity to have two names included on the prestigious Honorary Committee listing included on the invitation, program book and website event page.
- Your company will receive six tickets to the Gala -- a great opportunity to entertain clients!
- Your company will be publicly recognized at the start of the Gala by the event emcee.

Community Service Sponsor \$2,500

- Your company's logo will be featured in a comprehensive marketing campaign to include print media advertisements, website advertising with a link to your website, the SJCC newsletter and social media.
- Your company will receive a half-page advertisement in the Gala program book.
- Your company will receive four tickets to the Gala -- a great opportunity to entertain clients!
- Your company will be publicly recognized at the start of the Gala by the event emcee.

Balltown Road Sponsor \$1,750

- Your company's logo will be featured in a comprehensive marketing campaign to include print media advertisements, website advertising with a link to your website, the SJCC newsletter and social media.
- Your company will receive a quarter-page advertisement in the Gala program book.
- Your company will receive two tickets to the Gala -- a great opportunity to entertain clients!
- Your company will be publicly recognized at the start of the Gala by the event emcee.

Germania Avenue Sponsor \$1,000

- Your company's logo will be featured in a comprehensive marketing campaign to include print media advertisements, website advertising with a link to your website, the SJCC newsletter and social media.
- Your company will receive two tickets to the Gala
- Your company will be publicly recognized at the start of the Gala by the event emcee.

DONATE





SUMMER CAMPS

AT THE



THE SCHENECTADY JCC IS GEARING UP FOR OUR 2024 SUMMER DAY CAMP! WE PROVIDE A SAFE AND ENRICHING CAMP ENVIRONMENT FOR OVER 525 YOUTH AGES 4 TO 15 FROM THE GREATER SCHENECTADY COMMUNITY EACH SUMMER.

THE SCHENECTADY JCC IS DEDICATED TO PROVIDING A FUN, MEMORABLE EXPERIENCE FOR ALL CHILDREN. UNFORTUNATELY IN THESE DIFFICULT ECONOMIC TIMES, NOT EVERYONE CAN AFFORD TO SEND THEIR CHILDREN TO CAMP. IN ORDER TO SERVE AS MANY CHILDREN AS POSSIBLE, WE ARE OFFERING SPONSORSHIP LEVELS TO PROVIDE SCHOLARSHIPS TO FAMILIES IN NEED. AS A 501(C)3 ORGANIZATION, YOUR DONATION IS TAX DEDUCTIBLE.

SPONSORSHIP LEVELS

PLATINUM - \$5,000 ONLY ONE SPOT!

- LOGO/NAME ON CAMP BANNER & WEBSITE AS A PLATINUM LEVEL SPONSOR
- LOGO/NAME ON CAMP CHAVERIM T-SHIRTS
- LOGO/NAME ON BANNER AT THE CAMP AMPHITHEATER
- ACKNOWLEDGMENTS IN CAMP WEEKLY NEWSLETTERS
- MENTIONED AND LISTED AS A PLATINUM SPONSOR OF THE END OF THE SUMMER SHOW
- FEATURE ON CAMP INSTAGRAM PAGE
- LOGO/NAME ON INDIVIDUAL SPONSORSHIP SIGN AT PICK-UP/DROP-OFF CAR LINE

GOLD - \$2,000

- LOGO/NAME ON CAMP BANNER & WEBSITE AS A GOLD LEVEL SPONSOR
- LOGO/NAME ON CAMP CHAVERIM T-SHIRTS
- LOGO/NAME ON BANNER AT THE CAMP AMPHITHEATER
- ACKNOWLEDGMENTS IN CAMP WEEKLY NEWSLETTERS
- LOGO/NAME ON INDIVIDUAL SPONSORSHIP SIGN AT PICK-UP/DROP-OFF CAR LINE

SILVER - \$1,250

- LOGO/NAME ON CAMP BANNER & WEBSITE AS A SILVER LEVEL SPONSOR
- LOGO/NAME ON CAMP CHAVERIM T-SHIRTS
- ACKNOWLEDGMENTS IN CAMP WEEKLY NEWSLETTERS

BRONZE - \$750

- LIST NAME ON CAMP BANNER & WEBSITE AS A BRONZE LEVEL SPONSOR
- ACKNOWLEDGMENTS IN CAMP WEEKLY NEWSLETTERS

For more information, please contact Joslyn McArdle, Director of Development, at 518-377-8803 or j.mcardle@jccsofthecapitalregion.org



J
 Robert and Dorothy Ludwig
Schenectady JCC
 GOLUB FAMILY CAMPUS
For you, your family and your community

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