



Presenting Sponsor \$10,000

- Your company's logo will be featured in a comprehensive marketing campaign: 13th Annual Robert J. Ludwig Community Service Gala" Presented by" to include print media advertisements, website advertising with a link to your website and social media.
- Company representative invited to speak at the Gala
- Your company will receive a **full-page color advertisement** in the Gala program book with your choice of page location.
- Your company will have the opportunity to have **two names** included on the prestigious Honorary Committee listing included on the invitation and in the program book
- Your company will receive **ten tickets** to the Gala -- a great opportunity to entertain clients!
- Weekly e-blast "Powered by (Presenting Sponsor)" for one year by company or organization

Title Sponsor \$7,500

- Your company's logo will be featured in a comprehensive marketing campaign to include print media advertisements, website advertising with a link to your website, the SJCC newsletter and social media.
- Your company will receive a **full-page advertisement** in the Gala program book with your choice of page location.
- Your company will have the opportunity to have **two names** included on the prestigious Honorary Committee listing included on the invitation, program book and website event page.
- Your company will receive **eight tickets** to the Gala -- a great opportunity to entertain clients!
- Your company will be publicly recognized at the start of the Gala by the event emcee.

Leadership Sponsor \$5,000

- Your company's logo will be featured in a comprehensive marketing campaign to include print media advertisements, website advertising with a link to your website, the SJCC newsletter and social media.
- Your company will receive a **full-page advertisement** in the Gala program book.
- Your company will have the opportunity to have **two names** included on the prestigious Honorary Committee listing included on the invitation, program book and website event page.
- Your company will receive **six tickets** to the Gala -- a great opportunity to entertain clients!
- Your company will be publicly recognized at the start of the Gala by the event emcee.

Community Service Sponsor \$2,500

- Your company's logo will be featured in a comprehensive marketing campaign to include print media advertisements, website advertising with a link to your website, the SJCC newsletter and social media.
- Your company will receive a **half-page advertisement** in the Gala program book.
- Your company will receive **four tickets** to the Gala -- a great opportunity to entertain clients!
- Your company will be publicly recognized at the start of the Gala by the event emcee.

Balltown Road Sponsor \$1,750

- Your company's logo will be featured in a comprehensive marketing campaign to include print media advertisements, website advertising with a link to your website, the SJCC newsletter and social media.
- Your company will receive a **quarter-page advertisement** in the Gala program book.
- Your company will receive **two tickets** to the Gala -- a great opportunity to entertain clients!
- Your company will be publicly recognized at the start of the Gala by the event emcee.

Germania Avenue Sponsor \$1,000

- Your company's logo will be featured in a comprehensive marketing campaign to include print media advertisements, website advertising with a link to your website, the SJCC newsletter and social media.
- Your company will receive **two tickets** to the Gala
- Your company will be publicly recognized at the start of the Gala by the event emcee.



- Presenting Sponsor ~ \$10,000
- Title Sponsor ~ \$7,500
- Leadership Sponsor ~ \$5,000
- Community Service Sponsor ~ \$2,500
- Balltown Road Sponsor ~ \$1,750
- Germania Avenue Sponsor ~ \$1,000

To ensure your name appears on all program material, return the form below & email a company logo (high resolution in .jpg, .eps, .ai, .png or .pdf) by August 23, 2024

Company Name: _____ Total Sponsorship: _____
(As it is to appear in print and online)

Address: _____

Contact Name: _____ Position: _____

Email: _____ Phone: _____

Payment Options:

Check (Make checks payable to: SJCC) I/We wish to cover processing fee MasterCard Visa AMEX Discover

Card # _____ Exp Date _____ CVV _____

Cardholder Name: _____ Card Billing Zip Code _____

Signature: _____ Date: _____

Please mail or email completed form with payment made out to **SJCC** Attn: GALA at Schenectady JCC
2565 Balltown Road, Niskayuna, NY 12309.

For additional information, contact Joslyn at 518.377.8803 or at j.mcardle@jccsofthecapitalregion.org

Thank you for your support!